



## **Bob Hartnett**

*Managing Partner, Benefits Segment Leader*

---

Bob Hartnett joined U.S. Retirement & Benefits Partners (USRBP) in April 2023 as the Vice President of National Sales. He was promoted to Managing Partner, Benefits Segment Leader in March 2024. His primary responsibilities include leading national business development efforts and working directly with Partner Firms to drive the company's sales growth.

Bob has deep expertise in Healthcare, Stop Loss, Core/Ancillary benefits, and Worksite benefits. He comes to USRBP from Consumer Medical, an Aflac Company, where he most recently led a national healthcare navigation sales team. Prior to that, he led business development efforts in the Northeast. In addition to his time with Consumer Medical, he spent almost 19 years at Voya Financial in a variety of sales and sales/account management leadership roles in the Mid-Atlantic and Northeast Markets. Bob also has seven years of benefits consulting experience with both Mercer and Willis Towers Watson.

Bob has a bachelor's degree in finance from the University of Connecticut and earned his MBA from UConn with a focus in Marketing and Healthcare Management. Bob resides in Ridgefield, Connecticut with his wife and children, and is very active in the Ridgefield community, serving on various Boards, and various youth coaching roles in basketball and baseball. He is also an Executive Advisor for Full Court Peace; a nonprofit organization dedicated to uniting and strengthening international and U.S. communities through basketball.