



Rocky Rocamora

Partner

Employee Benefits Services Group

Rocky Rocamora is the President and Chief Executive Officer of Employee Benefits Services Group (EBSG), a Silicon Valley-based financial services firm focused on K-12 public schools, local governmental entities, non-profit organizations, and small businesses.

In 2002, he joined EBSG as Chief Financial Officer and Technology Officer. Later, as the President and Chief Executive Officer, he led the company's dramatic growth, transforming EBSG into Northern California's leading financial and retirement planning services firm for the education sector. In 2008, Mr. Rocamora founded Employee Benefits Services & Advisors, Inc. (EBSA), a 403 (b)/457(b) Third Party Administrator for school districts and tax-exempt organizations. EBSA now serves 40 public and non-profit employers in the San Francisco Bay Area. Both EBSG and EBSA became part of U.S. Retirement Partners in September 2010.

Mr. Rocamora earned a Bachelor of Science from the University of San Carlos, Philippines. After college, he worked for Coopers & Lybrand in London, England. After London, he worked for The Hunger Project and The National Club in Toronto, Canada. He then moved to Silicon Valley and worked in the semiconductor industry. He caught the start-up bug, started multiple businesses, and settled in wealth management for the K-12 sector.

He holds professional licenses in insurance, taxes, and his FINRA Series 6, 7, and 63 registrations.