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## **Cesar Castaneda to Lead USEBSG in North Texas**

Iselin, NJ, January 3, 2023 – U.S. Retirement & Benefits Partners (USRBP) announced today that Cesar Castaneda has been named as the new managing partner of their U.S. Employee Benefits Services Group (USEBSG) division’s office in Rockwall, Texas.

Cesar has extensive experience in the insurance and employee benefits industry, including consulting, sales, and management. He most recently served as the Regional Voluntary Benefits Practice Leader at Marsh McLennan Agency in Dallas overseeing the TX and LA marketplace. In his new role at USEBSG, he will lead the strategic direction of the business, manage the client service and sales teams, and execute plans to promote ongoing growth.

USRBP Chief Revenue Officer, Patrick Simonds, said, “We are thrilled to have Cesar on board to lead our strategy in North Texas. His focus on superior client service, production knowledge and innovation, and sales execution are a perfect fit for our clients.

“Cesar’s experience brings our team a level of expertise that will help our Texas teams grow within the markets we serve. We are thrilled to have Cesar join our team and are excited for the impact he will make,” said USRBP President, Megan Schneider.

### **About U.S. Employee Benefits Services Group**

U.S. Retirement & Benefits Partners, with headquarters in Iselin, NJ, is one of the nation’s largest independent, national financial services firms specializing in employee benefit and employer-sponsored retirement plans in the K-12 public school, governmental, corporate, and non-profit markets. USRBP serves over 12,500 employer groups with 3 million participants through 51 regional Partner Firms. For more information, visit [www.usrbpartners.com](http://www.usrbpartners.com).

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