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Michael Franks, Managing Partner, Announces Retirement

Iselin, NJ, March 7, 2022 – U.S. Retirement & Benefits Partners (USRBP) announced today that Michael Franks has retired effective March 7, 2022. Mike was Managing Partner of the U.S. Employee Benefits Services Group (USEBSG) office in Dublin, OH, a division of USRBP, and formerly Integrated Employee Benefit Solutions (IEBS).

Mike’s career has spanned many markets, geographies, and segments where he has been a recognized leader in providing innovative solutions to association plan member companies and their broker partners, including Sec. 125 defined employee benefit plans, core and worksite enrollment platforms, health and wellness programs, dependent eligibility verifications, ACA reform and ERISA compliance suites.

The former IEBS business unit is being integrated into USRBP’s U.S. Employee Benefits Broker & Consultant Services division, led by Managing Partner Ross Krasnow. Upon retirement, Mike is transitioning to an independent consultant role with Ross’ team.

“We thank Mike for his many contributions to the organization and wish him all the best in his next chapter,” said Ross Krasnow.

About U.S. Retirement & Benefits Partners

U.S. Retirement & Benefits Partners, with headquarters in Iselin, NJ, is one of the nation’s largest independent, national financial services firms specializing in employee benefit and employer-sponsored retirement plans in the K-12 public school, governmental, corporate, and non-profit markets. USRBP serves over 12,500 employer groups with 3 million participants through 51 regional Partner Firms. For more information, visit www.usrbpartners.com.

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