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U.S. Retirement & Benefits Partners Acquires Don Crawford & Associates

Iselin, NJ, December 31, 2021 – U.S. Retirement & Benefits Partners (USRBP) announced today the acquisition of Don Crawford & Associates (Crawford) which joins USRBP’s U.S. Employee Benefits Services Group (USEBSG) division.

Based in Midland, Texas, Crawford is an independent employee benefits consulting firm founded in 1969 by Don Crawford who retired and sold the business in 2019 to Dal Watson, President. They specialize in group benefit plans with a particular focus on K-12 public schools (ISDs), local governmental agencies and hospitals, in addition to their corporate clients.

“USEBSG provides us with an expanded set of capabilities that will further solidify our position in Texas and allow us to grow substantially,” stated Dal Watson. Watson went on to say, “The innovative programs they have developed will drive real value to the marketplace.”

“Having Dal and team join USEBSG is a great moment as we expand our Texas footprint. Dal and his team’s background in the K-12 and Government markets is a natural fit into our organization. We look forward to supporting their growth with the wide range of services at USEBSG,” said Megan Schneider, USRBP President.

Ross Krasnow, USRBP National Benefits Practice Leader, said, “We are thrilled to have Dal and the Crawford team join USEBSG. We are excited to introduce them and their clients to our best-in-class solutions.”

About U.S. Retirement & Benefits Partners

U.S. Retirement & Benefits Partners, with headquarters in Iselin, NJ, is one of the nation’s largest independent, national financial services firms specializing in employee benefit and employer-sponsored retirement plans in the K-12 public school, governmental, corporate, and non-profit markets. USRBP serves over 12,500 employer groups with 3 million participants through 50 regional Partner Firms. For more information, visit www.usrbpartners.com.

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