



## Bob Wierdsma

*Vice President, Technology Operations*

*U.S. Retirement & Benefits Partners*

---

Bob Wierdsma joined USRBP in May 2021 as Managing Partner of the Benefits Administration Center of Excellence (BACOE). Bob led the BACOE, helping Partners and clients leverage the technologies of USRBP's BenAdmin platforms until October 2023.

In October 2023, Bob assumed the role of Vice President of Technology Operations for USRBP. The Technology team is involved with standardizing the company's technologies and services across USRBP and our Partner firms. This also includes keeping technologies secure and available when we roll out technology training, service, and support as we continue to improve our technology platforms.

Bob joined us having previous experience as Managing Director at the Fulcrum Group, where his teams helped clients get the best return on their IT investments. Previously as Sr. Director of IT at GameStop, he built and led Centers of Excellence for Solution Architecture, IT Service Management, Quality Automation, Scaled Agile, Vendor Management and IT Controls. Prior, Bob worked at Perot Systems/Dell Services as Principal Architect then with the M&A team integrating teams and IP from various acquisitions. He started his career with NCR, and during his career built and led teams responsible for vendor management, strategic sourcing, consulting, account management, logistics, strategic planning, channel partner management, shared services, business development and global IT service delivery for their largest accounts.

Bob received his MBA from Texas Christian University. He lives in Keller, TX, with his wife, and while empty nesters now, they have been blessed with three adult children. Bob loves to ski, SCUBA and spend time with family.