



**FOR IMMEDIATE RELEASE**

Contact:

Mark M. Skinner, President

(732) 321-8311

[mmskinner@usrbpartners.com](mailto:mmskinner@usrbpartners.com)

## **U.S. Retirement & Benefits Partners Acquires InnoBenefits**

**Iselin, NJ, December 3, 2018** – U.S. Retirement & Benefits Partners (USRBP) announced today the acquisition of InnoBenefits, which joins USRBP’s U.S. Employee Benefits Services Group (USEBSG) division.

Based in Pennsylvania, InnoBenefits is a dynamic service-oriented firm that operates exclusively through licensed insurance brokers to provide and support comprehensive employee benefit programs through Communication, Enrollment, and Administration, with a special focus on ACA compliant healthcare solutions. With their expertise in Minimum Essential Coverage (MEC) and Minimum Value Plans, they offer best-in-class insurance products and self-funded strategies to help clients fulfill health coverage requirements in an affordable manner.

Mitch Besvinick, President, founded the firm in 2003 and will continue to lead InnoBenefits as a Managing Partner of USEBSG. He is a nationally recognized market leader in Limited Medical Benefit coverage.

Mitch stated, “I am very pleased to have joined the USEBSG team. I believe that with the resources the organization brings, along with the new partner relationships, InnoBenefits will be able to enhance our value to our clients.”

“We are thrilled to have Mitch join our team. The core of his business is supporting his Broker community, which remains unchanged. We look forward to assisting him in building out additional capacity to deliver value to his Brokers.”

### **About U.S. Retirement & Benefits Partners**

U.S. Retirement & Benefits Partners, with headquarters in Iselin, NJ, is the nation’s largest independent K-12 public school and governmental employee benefits and retirement planning services firm, also serving the corporate and non-profit marketplace, with over 2 million clients serviced through 45 regional Partner Firms.

Visit [www.usrbpartners.com](http://www.usrbpartners.com) for more information.