



Mitchell Besvinick

President

InnoBenefits

Mitch Besvinick is President of InnoBenefits, which was acquired by U.S. Retirement & Benefits Partners in December 2018. The company provides consulting, compliance, and implementation services in the employee benefit field for companies, organizations and associations.

Mitch has spent the past 30 years involved in the health insurance field specializing in group medical plans as well as worksite marketing. Mitch is a nationally recognized market leader in the limited medical benefit plan arena.

Mitch's knowledge of PPACA (healthcare reform), human resource challenges, effective communication platforms, and employee-oriented financial products allows him to provide his clients with a balanced unbiased understanding of the issues. InnoBenefits and Mitch have been a nationally recognized resource in the area of excepted benefits and the ACA for brokers, as well as insurance carriers and TPAs.

With the advent of healthcare reform, Mitch and InnoBenefits have developed successful compliant minimum essential coverage (MEC) and Minimum Value Plan (MVP) strategies. These creative concepts enable employers and their employees cost-effective insurance options while still meeting the compliance requirements of the new healthcare law. InnoBenefits currently provides this expertise to over 550 groups of all sizes including numerous Fortune 500 companies.