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## **USRBP Industry Experts Share Insights at Benefits Conference**

### *Workplace Benefits Renaissance*

**Iselin, NJ, March 2, 2018** – U.S. Retirement & Benefits Partners (USRBP) was proudly represented by several of its industry experts at the Workplace Benefits Renaissance conference held in Atlantic City, NJ from February 27-March 1, 2018. The annual conference brings together 500+ brokers, agents, advisers, and industry partners to discover the latest strategic approaches, tools and technologies to grow their benefits practices.

Mark Skinner, President and CEO of USRBP, was a Keynote Panel speaker on “Intelligent Integration of Retirement Plans,” sharing valuable insights about the importance of employees having access to a complete Financial Wellness program. Programs providing education can help employees make more informed decisions about retirement savings, college planning, or about investments and insurance, helping them to become more confident and satisfied.

Ronald Kleiman, CEO of USRBP’s member firm, BenefitVision, served as moderator for the panel discussion, “Optimizing Enrollment & Improving Employee Engagement.” As an expert in the communication and enrollment of employee benefits for large organizations, Ron believes that self-service is not service. BenefitVision helps employees make informed benefit decisions through guided enrollments using their innovative web-based co-browsing platform, as well as call centers.

Doug Kreszl, COO of USRBP’s member firm, National Benefit Partners (NBP), was a featured speaker for the panel discussion, “IMO Evolution: How You Fit In?” NBP, an independent voluntary benefits marketing and distribution firm, provides best in class voluntary benefit solutions from a single source. Doug’s discussion explored how agencies and brokers can integrate an Independent Marketing Organization into their business models and strategies.

### **About U.S. Retirement & Benefits Partners**

U.S. Retirement & Benefits Partners, with headquarters in Iselin, NJ, is the nation’s largest independent K-12 public school and governmental employee benefits and retirement planning services firm, also serving the corporate and non-profit marketplace, with over 2 million clients serviced through 41 regional Partner Firms.

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