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U.S. Retirement Partners Announces the Formation of Two Business Units

Broker Dealer and Insurance Agency Now Part of Enterprise

ISELIN, N.J., March 15, 2010 – U.S. Retirement Partners, Inc. (USRP) has formed two new entities which will further aid its national expansion plans.

USRP Equities, LLC, the new Broker-Dealer (B/D), has been granted membership with the Financial Industry Regulatory Authority (FINRA). Robert Dughi and Mark Skinner will act as the principals of the B/D, which has been set up for the limited purpose of providing USRP with greater flexibility in their dealings and arrangements with other non-affiliated B/Ds.

USRP Insurance Agency, LLC was issued a license by the NJ Department of Banking and Insurance. This new Agency allows all of the USRP Partner Firms to be included under one "umbrella" for purposes of negotiating and obtaining top contracts from various insurance companies and related vendors to the benefit of their clients and Partner firms.

"Our new Broker-Dealer allows us to work with multiple B/Ds and support our open structure which does not require that our Partner Firms change B/Ds and disrupt service to their clients," said Mark M. Skinner, President and CEO of USRP.

"By creating this scale, our new Insurance Agency allows USRP to create additional value for our clients and Partner firms," said Robert C. Dughi, Executive Chairman of the Board of USRP.

About U.S. Retirement Partners, Inc.

U.S. Retirement Partners, with headquarters in Iselin, N.J., was founded to give regional 403(b) firms the scale and capability of a large national firm to succeed in the K-12 marketplace. By joining USRP, Partners have the opportunity to further grow their businesses with the marketing, distribution and technological support offered by a large, independent, national firm. For more information please visit www.usretirementpartners.com.